

**INTERNATIONAL WORKSHOP ON
STRATEGIC LEADERSHIP IN GLOBAL HEALTH & DEVELOPMENT**

23rd -27th April, 2018

DUBAI



“Universal health coverage needs global public health leaders with vision and the capability to bring about change. Empower’s work in leadership and human resources for health has played a vital role in creating global impact.”

*His Excellency John A. Kufuor,
Former President of Ghana*

GOAL

The goal of the strategic leadership and management in healthcare is to assist participants in building continuously learning organizations, meet the health targets of their countries and provide a guiding shared vision to improve people's health.

THE COURSE IS DESIGNED FOR

Policy makers, leaders and managers in public health, especially the ones working on Universal Health Coverage, disease-focused programs, elimination of diseases and global health supply chains. The seminar engages participants in exploring innovative approaches to policy analysis, strategic planning, advocacy, program management and evaluation, and organizational change. This course is meant for senior executives with at least 10-20 years experience and are managing teams and a program budget.

AREAS OF FOCUS

Individual Focused

- The leaders tool-kit
- Best practices of leadership - leadership challenge and improving leadership effectiveness
- Characteristics and competencies of successful leaders
- Building a shared vision
- Leadership and emotional intelligence
- Women in a leadership role – challenges and strengths
- Leading for the future - managing in a changing global health environment
- Creating individual accountability

Organisation Focused

- Creating high impact organisations
- Goal-setting and driving performance
- Creating strong governance & accountability
- Leveraging data & analytics for decision making
- Driving organizational change during transition
- Coaching future leaders
- Communicating effectively and building consensus and trust
- Leading high-impact teams

THE NEED FOR TRANSFORMATIVE LEADERSHIP IN HEALTH SYSTEMS FOR THE 21ST CENTURY

This course will focus on leadership, a most crucial dimension of the 21st century, a century witnessing dramatic and rapid transformational change.

Leadership is critical for this transformational change - whether one is creating a new institution or changing an old one. And leaders are needed at every organizational level to nurture innovation and learning.

The course will focus on the three roles of transformational leaders:

- **Catalytic-** Generating a shared vision of a health future people want to create;
- **Enabling-** creating a work environment characterized by teamwork, trust, open-mindedness, transparency and shared accountability for all outcomes;
- **Learning-** Encouraging the development of action-learning organizations with the flexibility to change the vast resources of ordinary people to more effectively and efficiently improve their health.

Our training activities are **theory-driven, and program based**. We structure our training activities based on needs of participants, which we frame within state-of the art theoretical and conceptual frameworks such as the **STAR GUIDE Framework** (Strategic Thinking Action and Reflection) which



is based on the highly acclaimed work of Peter Senge- **The Fifth Discipline**. The STAR aspect of the framework focuses on five disciplines:

- ① Personal Master
- ② Mental Model
- ③ Systems Thinking
- ④ Shared Vision
- ⑤ Team Learning

OUR LEARNING APPROACH

A unique strength of our training activities is our access to the rich experience of Johns Hopkins and Empower. Our workshops recognise that the challenge of leadership is to learn how to capture the hearts and minds of the vast, diverse workforce and work with them to make the fundamental changes in their values, practices and resource allocations that are essential to produce better health outcomes. Our goal is to increase the **resourcefulness** of households and communities, not just to add material resources.

We aim to provide personalized leadership assessment and inspiration for capacity building, mentoring and coaching.

We can best describe our philosophical approach to training and capacity building in terms of five interrelated principles:

1. We focus on changing behaviour
2. We let people learn by doing
3. We make the learner responsible for the learning process
4. We focus on the whole individual
5. We make the learning process enjoyable

“Leadership

provides direction, strength and guidance. The right leaders with the right tools, can save even more lives.”

“Management is doing things right;
Leadership is doing the right things.”

KEY ADVISORS/SPEAKERS



Dr. W. Henry Mosley: Professor, Population Family & Reproductive Health Department, Johns Hopkins University; worked for over 45 years in international health programs in Asia and Africa. Served as Chair of the Department of Population Dynamics & Director of the Hopkins Population Centre at the JHBSPH, and was the Founding Director of the International Centre for Diarrheal Disease Research, Bangladesh.



Dr. Benjamin Lozare: Director for Training and Capacity Building, Johns Hopkins University Centre for Communications Programs (JHUCCP). He has more than 25 years of experience in research, teaching, and practice in international and development communication.



Prof. Paul S. Lalvani: Director, Empower Group; Deputy Chair, People that Deliver. He has more than 25 years of experience in capacity building, procurement and supply chain, access to medicines and technology transfer. Former head of Global Fund's department of Procurement and Supply Chain Management, advisor to Gates Foundation, World Bank, WHO, and various Ministries of Health.



Dr. Denis Broun: Director, Empower Swiss. He has worked in the field of international health for the past 30 years. He was a former Executive Director of UNITAID, Geneva. He is currently permanent observer in Geneva of the Partnership for Population and Development with Ambassador rank and serves as an adviser to the Chairman and CEO of CIPLA, a leading Indian generic manufacturer.



Dr. Bernadette Nirmal Kumar: Director, Norwegian National Center for Migration and Minority Health; Associate Professor - Global Health, Institute for Health and Society, University of Oslo; Former Senior Advisor to the Royal Norwegian Embassy for the Prime Ministers' - Norway India Partnership.



Dr. S.Y Quraishi: Former Special Secretary to Government. of India, Chief Election Commissioner of India. Currently he is on the Board of Advisors for the Empower Group, pursues his interests in academics by teaching & mentoring at Cluster Innovation Centre, University of Delhi as Honorary Professor.



Ms. Carol Squire: Chief Strategy Officer, Empower School of Health. With more than 30 years of international public health experience working with private, non-profit and public-sector partners, multi-lateral and non-governmental donors, her expertise lies in facilitating management teams, strategic planning, executive team organization, team building, and developing management and leadership skills.



Ms. Sangeeta Tikyani: Associate Director - Public Health, Empower School of Health. With more than 13 years of experience in the field of public health, her areas of expertise are Public Health Leadership, Health System Strengthening, Capacity Building, Quality Assurance and Hospital Management. She has been on various boards and chaired many technical committees.

COLLABORATING PARTNERS



Johns Hopkins Bloomberg School of Public Health: Since its founding in 1916, the Bloomberg school has advanced research, education and practice to create solutions to public health problems around the world. The faculty, staff and students have helped eradicate smallpox, made water safe to drink, improved child survival, reduced the spread of HIV and uncovered dangers of tobacco smoke. Every day the Bloomberg school works to keep millions around the world safe from illness and injury by pioneering new research, deploying new knowledge in the field and educating tomorrow's public health leaders.



Empower School of Health: Empower's vision is to empower lives by promoting universal access to health and education. We work with health professionals from more than 40 countries to strengthen institutional capacity of global health programs. We also conduct assessments, research and provide advice to donors, governments and UN agencies on sourcing, logistics, pricing, quality, drug regulations, catalyzing local production and technology transfer. We offer intensive programmes (online, classroom and onsite) for participants/organizations seeking a more comprehensive understanding in a specific area of expertise.

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